



FOR IMMEDIATE RELEASE

September 10, 2026

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Port Invites Media to Take Flight During Great Prosser Balloon Rally Media Day

WHO: Port of Benton, Great Prosser Balloon Rally, Media

WHAT: The Port of Benton is partnering with the Great Prosser Balloon Rally to provide a member of the media with a unique opportunity to experience one of the Tri-Cities region's most beloved events from a new perspective.

As part of the Rally's designated Media Day, one media representative will be selected to take flight in a hot air balloon during the morning launch activities.

The experience will offer a firsthand look at breathtaking views, vibrant balloon launches and the community spirit that has made the Great Prosser Balloon Rally a signature regional event.

WHEN: Friday, September 25, 2026

Morning launch activities (specific meeting time will be provided to selected participant)

WHERE: Prosser Airport, 111 Nunn Road, Prosser

The partnership highlights the region's tourism, recreation and community events while providing the media with a memorable storytelling opportunity and an unmatched aerial perspective.

Media representatives interested in being considered for the flight opportunity should contact Summers Miya at smiya@portofbenton.com by Noon on Thursday, September 17, 2026. If multiple media representatives express interest, one participant will be selected through a random drawing.

Please note that hot air balloon flights are weather-dependent. Weather conditions or other safety considerations may delay, modify, or cancel flight activities.

About the Port of Benton

Established in 1958, the Port of Benton advances economic growth, trade, and tourism through investments in land, facilities, and multimodal infrastructure. Supporting more than 10,000 direct and indirect jobs, the Port's assets include the Richland and Prosser airports, rail, business and research facilities, wine and agribusiness destinations, and parks. Learn more at portofbenton.com.

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